Compost Feedback

Written by Herefordshire Council Tuesday, 21 August 2007 17:25 -

Herefordshire and Worcestershire's waste reduction team, which covers Herefordshire, will be asking Herefordshire residents to give some feedback on their use of compost bins and the chance to win £200.

Over 71,000 subsidised bins have been sold throughout both Herefordshire and Worcestershire since 2004 and a random sample of 2,000 residents who bought bins as part of the scheme are to be sent a short questionnaire about composting and asked to tell us about their composting experiences.

The scheme has been running for three years, so the team is interested to know how people are using their bins and if they are having success with their composting.

The results of the questionnaires will be used to help the team keep on top of what's happening with people's household waste in the two counties and to help improve services to customers who have shown such support for the scheme.

Questionnaires are being mailed out to residents during this week and all returned questionnaires will be entered into a prize draw to win £200.

Viktoria Salisbury, County Council Project Development Officer for Composting, said: "Home composting is a great way of reducing the amount of waste put out for collection and we want to make it as easy as possible for our residents to continue making the most of their bins.

"By filling in the questionnaires householders can let us know about their experiences and about any support they feel will help them to continue composting. We can then target these areas, improve our services and make sure that the bins which have been distributed are being used to their full potential.

"Last year we did some similar research and had a fantastic response, the completed questionnaires helped us to focus our composting campaign," Viktoria added.

Residents who want further information about composting, or to find out how to get hold of a

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reduced price compost bin, should call the Mission Impossible hotline on 01905 766883 or log on to $\frac{\text{www.wastemissionimpossible.org.uk}}{\text{www.wastemissionimpossible.org.uk}}$.