

## Battery Cage Ban

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Tuesday, 03 January 2012 11:03 - Last Updated Tuesday, 17 January 2012 11:45

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The amazing and tremendous news is that from the 1st January 2012, the EU ban on the barren battery cage is finally here.

After decades of campaigning against this cruel and inhumane system, and months of work defending the ban from last-minute threats, we can at last take a moment to celebrate.

Hundreds of millions of animals will benefit from this remarkable piece of animal welfare legislation. Already, the number of Europe's hens spending their lives in alternative systems has risen to more than 130 million – an incredible result. This shows what public pressure can achieve.

A victory for everyone!

Today's victory is also for all those who care about the lives that farm animals lead. From every single person who buys free-range, organic or barn eggs, to the major multi-national food companies that have also taken a stand and gone 'cage-free'. Millions of people have played their part in the move away from the barren battery cage.

But our biggest thanks go out to the tens of thousands of you who have taken part in The Big Move campaign: lobbying and pressuring governments across Europe to help protect the legislation from exemptions and postponements. This ban, in many eyes the most monumental victory for animal welfare ever, is your success.