

Behind the scenes look at AA and Flicks in the Sticks?

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<http://www.youtube.com/watch?v=TBwK-G2LiAc>

Thanks to an award from The Media Trust, Arts Alive has made a short professional advocacy film about the service it offers across Shropshire and Herefordshire. Sian Kerry of Arts Alive said "In only five minutes we have managed to give a snapshot of the breadth and impact of our work across these rural counties.

In these difficult financial times we needed to make our case socially as well as culturally and economically. We need to make sure that those who make the funding decisions know what our communities value. The arts budgets are tiny but they make a big difference to peoples' lives. Working in partnership with our wonderful local volunteer promoters we offer very high quality arts experiences and tremendous value for money"