

## Sainsbury's Submits Application in Ledbury

Written by Tom Issitt

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Following a recent public consultation, Sainsbury's has submitted a planning application for a foodstore in Ledbury, on New Mills Industrial Estate.



Sainsbury's will be working closely with Herefordshire Council to help facilitate the registration of the application. Once it is formally validated, an announcement will be made to the public and the application will be available to view at the council offices and via the council website.

Galebreaker, who are currently based on Sainsbury's proposed site, are also moving closer to submitting their application for new purpose built premises on Bromyard Road. The move will enable them to accelerate their business growth.

If approved, the Sainsbury's development will bring a much needed petrol station to the area and create around 220 new full and part-time jobs for the local community. Other benefits in the plans include, over 270 car park spaces, a recycling centre, cash machines, improved landscaping and a customer café.

Sainsbury's has also included a number of revisions to the plans in response to feedback from its public consultation. The changes include:

- relocation of store to help screen development and help block noise from the car park
- additional landscape screening to improve privacy for nearby residents
- a new pedestrian and cycle route from New Mills Way
- Revitalisation of south end pedestrian route to site
- more links to existing bus stops
- improved access

Michael Adenmosun, Regional Development Executive for Sainsbury's, says: "Around 650 consultation responses were received from local people, with 79% of respondents expressing full or partial support for Sainsbury's store plans."

"Many people who responded said that they would like to see more choice in Ledbury so that they can stay in the town for their main groceries shopping. Our proposals offer local residents an opportunity to do just that, and we look forward to our application being brought before the planning committee in due course. "

Commenting on Galebreakers own public consultation on their proposal to relocate in Ledbury, Jeremy Scudamore, Managing Director of Galebreaker, adds:

"We are thrilled that out of all the responses from the public 84% of were in full support with a

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further 10% supporting some of our proposal.”

Detailed plans will be available soon at Herefordshire Council offices and online at <http://www.herefordshire.gov.uk/>

### Notes

GBR Industries Ltd (Galebreaker)

Operates in several markets including:

- Natural ventilation and access solutions for agriculture
- Wind shields for power stations
- Heat and weather shielding products for the oil & gas industry
- Eco water saving devices
- Industrial warehouse flexible partitions

[www.galebreaker.com](http://www.galebreaker.com)

Sainsbury's

- We are the only UK grocery retailer to be awarded Gold accreditation from Investors in People in recognition of the work we do to train and develop our colleagues.
- We were named Community Retailer of the Year at the Retail Industry Awards 2010.
- We support more grassroots charities than ever before - through Sainsbury's Local Charity of the Year over £1m has been donated in one year to around 800 community groups and charities across the country.
- Our in-store colleagues have volunteered over 3,500 days to work with their chosen charities.
- Schools, nurseries, sports clubs, Scout and Girlguide groups have all benefited from the £100m worth of sports, cooking and gardening equipment and active experiences donated via Sainsbury's Active Kids initiative - the biggest ever donation

Sainsbury's freephone 0800 975 5299